

October 2nd Meeting

Topic: THE BUSINESS WEBSITE – DESIGN AND PROMOTION

Cindi Branham, President and founder of NetFocus Marketing, Inc., will share tips for making your business website more effective. She will provide ideas to help your website work together with your overall business goals while keeping your visitors in mind. Ms. Branham will also discuss increasing website traffic by optimizing your site for search engines and directories.

NetFocus Marketing provides internet marketing services to assist clients in determining and meeting business goals. Their services include strategic marketing (integrating websites with the goals of the organization), site optimization for search engines, submission to engines and tracking for placement success, site usability design and testing, design and implementation of Permission or Email marketing campaigns, design and implementation of online advertising, web project management, and training.

Cost of the luncheon is \$10.00 (\$5.00 for students). If you do not hear from the telephone committee by noon on Friday, September 28th, please call in your reservation to Art Hargrove at 971-1622 or email him at arthurh@ajtalabama.com.

New Officers Elected

The election of new officers was held during the September meeting. The 2002 Huntsville Branch Officers are:
President: Jeff Mullins, P.E.
Vice President: Marcella Funderburg
Secretary: Jennifer Trice, P.E.
Treasurer: Larry Donelson

9th Multidisciplinary Conference

The 9th Multidisciplinary Conference will be held in Huntsville in 2002. The conference will attract 200 or more of the best karst (cave and limestone area) researchers from all over the world. Last years conference had presenters from Australia, Germany, Spain, Greece, Canada, Italy, and from all over the U.S. The conference sessions dealt with sinkhole formations, risk and remediation, groundwater flow and contaminant movement in karst, and geophysical investigations in karst.

Warren Campbell is in charge of the field trip for the 9th Conference. Please contact him if you have knowledge of a karst sinkhole or water resources problem that would be suitable for the conference field trip. Contact him at (256) 427-5350 or wcampbell@ci.huntsville.al.us

If you are interested in submitting a paper for the 9th Conference visit the 8th Conference's website at www.pela.com/8thcon.htm.

New State Legislation

Following complaints about unethical awarding of state contracts, an executive order has been issued by Governor Siegelman and several bills have been introduced into legislation to deal with the issue. These bills are being met on currently during special session.

Executive Order 57, issued by Gov. Siegelman, requires

,among other provisions, that the state Professional Engineer and Land Surveyor Licensure Board maintain a list of engineers qualified to perform work for the State.

H.B.4 and S.B. 75 requires that if a state agency selects a professional for a project who's bid is more than 10% higher than the lowest qualified proposal then the reason for selecting the particular proposal must be documented in writing.

H.B. 52 and S.B.18 requires competitive bidding, without exception, on all state contracts worth more than \$25,000.

S.B. 70 requires all parties under contract with the State worth over \$100,000 to file copies of all documents relating to the contract with the Alabama Ethics Commission.

S.B. 94 requires all persons who submit a proposal or bid to the state to file a disclosure statement with the Alabama Ethics Commission about their relationship with the public officials overseeing the bid.

S.B. 106 allows legislature, by passage of a resolution, to void any state contract for goods or services.

Tidbits Needed for Scrapbook

Dr. Kate Leonard is in the process of updating the Huntsville Branch's scrapbook. If you have any pictures or stories you would like to include, please contact her at 824-6423 or leonard@ebs330.eb.uah.edu.

2002 ASCE Membership Renewal

Renewing your ASCE membership has never been easier than at www.asce.org/renewal. By renewing today, you could win a high-end IBM laptop, color Palm Pilot or other attractive gifts in the Early Renewal Drawing.



Southeast ASCE Conferences and Seminars

Dates	Conference/Seminar	Location
Oct 4-5	Wind Loads for Buildings & Other Structures	Oklahoma City
Oct 11-12	Res. Land Development Practices	Charleston
Oct 18-19	GIS Applications in Water, Wastewater, and Stormwater Systems	New Orleans
Oct 18-19	Modern Blasting Tech & Risk Mgmt	Miami
Oct 22-23	Construction Project Administration	Lexington
Oct 25-26	Design of Metal Buildings	Kansas City, MO
Nov 15-16	Advanced Land Planning Workshop for Residential Subdivisions	Memphis, TN
Nov 14-16	Municipal Storm Water Management	Nashville, TN

For more information on these and other ASCE seminars visit:

www.asce.org/distancelearning/index.cfm

www.asce.org/conferences/

Upcoming Huntsville Branch Meeting Dates

2001: November 6, December 4

2002: January 8, February 5, March 5, April 2, May 7, June 4, July 2, August – AL State Sectional Meeting,

Newsletter Items of Interest

Please provide items of interest or announcements for the next newsletter two weeks before the next meeting date (i.e. October 23rd). Please e-mail any announcements or suggestions to Jennifer Trice at the following address: jtrice@civsolutions.com

** Local membership dues for 2002 can be paid at the October meeting. Dues are \$10.00. **

NEXT MEETING: October 2nd**@ 11:30 A.M.****Holiday Inn - Research Park****5903 University Drive (Our Usual Location)****RESERVATIONS: Art Hargrove 971-1622**arthurh@ajtalabama.com

Huntsville Branch Officers**President: Jeff Mullins, P.E. - (256) 539-3431, jmullins@civsolutions.com****Vice President: Marcella L. Funderburg - (256) 830-4100, mfunderburg@fwenc.com****Secretary: Jennifer Trice, P.E. - (256) 539-3431, jtrice@civsolutions.com****Treasurer: Larry Donelson - (256) 551-0222, LDonelson@PDRENG.com****<http://www.geocities.com/CapeCanaveral/Hangar/5545/>**

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