

July 27, 2017

Dear Colleague:

The ASCE Louisville Branch is excited to host the 2017 Annual Meeting of the Kentucky Section on Friday, November 3, 2017. Our planning committee is already hard at work preparing an exciting agenda that will include discussions on cutting-edge civil engineering projects and practices from the venue of one of our nation's premier parks...the Gheens Foundation Lodge at the Parklands of Floyds Fork.

We are also pleased to announce that Kristina Swallow, ASCE President-Elect, will be our keynote speaker. We look forward to learning more about her and her vision for the engineering profession and organization as a whole.

On behalf of the Louisville Branch, we are asking for your assistance in making this event a success. We are offering two sponsorship levels for your consideration, plus the opportunity to be an exhibitor.

- **Level 1 Sponsors** will receive one complimentary registration in addition to being recognized by having their company names and logos included on Annual Meeting materials. Level 1 Sponsorships cost \$100.
- **Level 2 Sponsors** will receive one complimentary registration in addition to being recognized by having their company names and logos prominently displayed on Annual Meeting materials, signage throughout the meeting, and on all projection screens between the technical sessions. Level 2 Sponsorships cost \$250.
- **Exhibitors** will receive all the benefits of a Level 2 Sponsor plus one exhibition space in an area receiving attendance traffic throughout the meeting. The cost to be an Exhibitor is \$400.

Sponsors and exhibitors are also welcome to provide company gift items to the attendees. Please fill out the attached Sponsorship Commitment Form and return with payment no later than October 13, 2017. We are a 501(c)(3) tax-exempt nonprofit organization making your gift tax-deductible to the fullest extent of the law.

If you have any questions or comments, please feel free to contact either of us directly by e-mail or phone.

Sincerely,



Sean Craig, P.E.  
Louisville Branch President  
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Denise Hettinger, P.E.  
Kentucky Section Vice-President  
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### SPONSORSHIP COMMITMENT FORM

*Please return this form with payment to Ryan Tinsley  
Deadline for Sponsorship: October 13, 2017*

**Sponsoring Firm Name:** \_\_\_\_\_

**Name of Contact at Firm:** \_\_\_\_\_

**Title of Contact:** \_\_\_\_\_

**Address of Firm:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Web Address:** \_\_\_\_\_

- Level 1 Sponsorship - \$100
- Level 2 Sponsorship - \$250
- Exhibitor - \$400
- Check Number \_\_\_\_\_

Please make checks payable to: **American Society of Civil Engineers**

Mail to: **Ryan D. Tinsley, P.E.**  
Strand Associates, Inc.  
325 West Main Street, Suite 710  
Louisville, KY 40202

**Logos:** Sponsors and Exhibitors should submit a company logo (300 dpi minimum) to Ryan Tinsley at [ryan.tinsley@strand.com](mailto:ryan.tinsley@strand.com). Logos will appear on meeting materials as indicated per level of sponsorship.

**Gifts:** Sponsors and Exhibitors are welcome to provide company gift items to the attendees, which may include pens, pencils, water bottles, coffee mugs, mouse pads, or similar items. Plan for 100 to 150 attendees. If interested, please specify your gift in the box below and we will contact you to discuss shipping arrangements. Excess gift items will be returned following the annual meeting.

Additional sponsorship opportunities are available, including meals, breaks, and lanyards. If interested, please contact Ryan Tinsley at [ryan.tinsley@strand.com](mailto:ryan.tinsley@strand.com) or 502-583-7020 for more details.

**Thank You on Behalf of the Kentucky Section and Louisville Branch of ASCE!**