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BRANCH WEBSITE
<http://branches.asce.org/michigan-se/>

March 25, 2025

Re: **Southeastern Michigan Branch Sponsorship**

Friends of ASCE:

The ASCE Southeastern Michigan Branch's annual sponsorship opportunity for 2025-26 has arrived. The Southeastern Branch includes ASCE members in the six-county region of the Detroit area. Ensure your company is "top of mind" with this important decision-making group!

Sponsorships are sold on an annual basis and include the following:

- ¼ page (4.25" x 5.5") advertisement in the newsletter, distributed electronically at least twice a year
- Logo on the ASCE Southeastern Michigan Branch website
- Sponsorship of two technical sessions (*have to have enough sessions*)
- Sponsorship of the annual meeting
- Student Night Sponsorship or another social event
- Social media post on our 'Southeastern Michigan Branch' LinkedIn page

The sponsorship cost is \$500. Materials (Ad & logo) and payment are due by October 1, 2025, to ensure that your sponsorship is included for our first event in 2025-26. The payment options include:

1. Electronically using PayPal to ASCESEMICHIGAN@GMAIL.COM (please add 3% to allow us to recoup our costs) or Zelle to kdbrown@mannaiksmithgroup.com
2. By check payable to *ASCE Michigan Section*, mailed to:
The Mannik & Smith Group, Inc.
Attn: Kevin D. Brown
2365 S. Haggerty Road
Canton, MI 48188

Please send all materials to me at Tavio.Palazzolo@OHM-Advisors.com. Electronic artwork can be accepted as *.doc, *.pdf, or most any graphic format (i.e. jpeg, gif, png, etc.). If you have any questions, please feel free to contact me. Thank you for your continued support of the ASCE Southeastern Michigan Branch. Please add a company spokesperson or advocate with your information.

Sincerely,

Ottavio Palazzolo
President